

CALL TO ARTISTS
City of Norfolk, Virginia
Five Points Drive Through Art Gallery
SUBMISSIONS DUE: 5:00 PM EDT, September 1, 2017

CONTEXT: Five Points covers a large portion of central Norfolk. It is unabashedly blue collar and fiercely proud of its past. The historic business corridor located on Sewells Point Road was once a thriving commercial center where neighbors could meet, shop and be entertained. Today it is home to some stable businesses and the bones of a historic commercial zone.

The goal of the Five Points Drive Through Art Gallery is to promote a reignited, creative, inclusive and energetic business corridor. We have identified 40 to 50 locations along Sewells Point Road to showcase exciting, colorful artwork. Artwork will be printed on large two-dimensional commercial grade vinyl adhesive and installed in a gallery-like fashion on active and vacant commercial buildings.

ELIGIBILITY: Open to all artists. Hampton Roads artists are especially encouraged to apply. Artists will grant the City a notarized copyright waiver for the use of their artwork for the gallery and for print and promotional use. Artists will be credited for their work. Submit a high-resolution digital image of original artwork.

PROJECT SITE: There are approximately 40 to 50 two-dimensional exterior sites for the artwork located along four blocks of Sewells Point Road between Norview Avenue and Greenwood. Attached are mock-up photographs of some of the locations.

SIZE/MEDIUM: All sizes and mediums will be accepted. Please submit high-resolution images of artwork to be reproduced on a scale of approximately 16 square feet.

PROJECT FUNDS: \$200 will be awarded for each selected artwork. The committee may select more than one piece from a single artist.

DEADLINE: September 1, 2017, 5:00 PM EDT

Submit on-line in a single email to karen.rudd@norfolk.gov by 5:00 PM EDT, September 1, 2017. Put Five Points Gallery in the subject line. Or deliver submission to Norfolk Arts, room LL40, Slover Library, 235 E. Plume Street, Norfolk, VA 23510.

PROPOSAL MUST INCLUDE:

- Up to 5 high resolution images of completed artwork. Images should be at least 300 dpi. Artwork should not be overtly political or sexual in nature. Please label each image with your name and the title of the work.
- An annotated image key with your name, address, telephone number and email address. Include artwork titles, medium, dimensions and year the work was completed.

CALENDAR: This calendar is subject to change.

September 1, 2017, 5:00 PM EDT time, submittal due date and time

September 2017, selection announced

Fall 2017, completion of art installation and gallery opening

Artwork may hang up to 5 years

SELECTION CRITERIA AND AWARD CONSIDERATIONS: Selections will be awarded based on many factors such as the aesthetic value and creativity. The city will consider the diversity of beliefs and values and general standards of decency of the citizens of Norfolk.

QUESTIONS/FOLLOW UP: Questions about this project may be directed to Karen Rudd, at karen.rudd@norfolk.gov or 757.664.6883.