

**PROSPECTUS**  
**City of Norfolk, Virginia Public Art Program**  
**Artwork for Rotating Outdoor Billboards**  
**SUBMISSIONS DUE: March 9, 2018**

The Norfolk Public Art Program and ArtPop are partnering to promote original artwork by five Hampton Roads regional artists on Adams Outdoor Advertising billboards. Selected artwork will be printed on vinyl and rotate in various locations throughout the year. Length of time and locations are dependent upon billboard availability.

We are seeking thought provoking artwork that symbolizes creativity and energy. The artwork should represent Hampton Roads as a place that celebrates the arts. This is an opportunity for artists over the age of 18 from Norfolk, Portsmouth, Chesapeake, Virginia Beach, Suffolk, Hampton, Newport News, York County, Isle of Wight and Moyock, NC to be a part of a national program. For more information about ArtPop go to <http://www.artpopstreetgallery.com> or <https://Vimeo.com/161938226>.



**Submission Requirements**

Each artist may submit only one image of original artwork.

**Dimensions**

Billboard Size: 48' w x 14' high  
 Crop your submission to fit this dimension

**Submission Deadline: March 9, 2018**

Email submission to [artsnorfolk@gmail.com](mailto:artsnorfolk@gmail.com)  
 Notifications will be made in May 2018

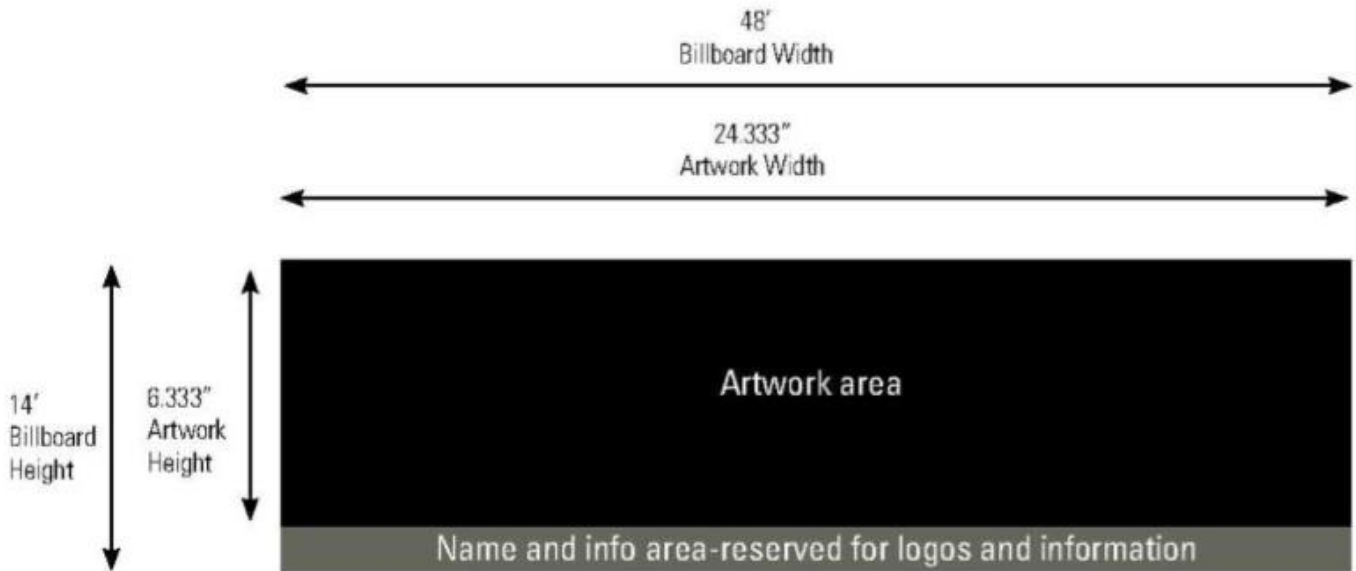
**Please include the following information on a separate page with your submission**

- Name
- Complete Address
- Phone Number
- Email Address
- Artwork Title and Medium
- One Paragraph Bio

All artwork styles and disciplines will be considered. Artists should think creatively about how to best represent their work visually in an extreme horizontal format. Awards will be based on factors such as the aesthetic value, creativity and contemporary relevance of the artwork. The selection committee will consider the diversity of beliefs and values and general standards of decency of the citizens of the City of Norfolk

There is no fee to apply. The program is made possible by the donation of space and printing by Adams Outdoor Advertising.

*Artist previously selected are not eligible to apply for three years.*



**Upon notification of selection, selected artists must provide:**

Format: jpeg

Resolution: 300 dpi

Color space: CMYK

Document Size: 24.333" w x 6.33"h

Artwork that does not meet the specification requirements will not be accepted.