



**Call to Artists**  
**City of Norfolk, Virginia**  
**Artist Partnerships**  
**APPLICATIONS DUE: June 12, 2022**

**The City of Norfolk, Virginia** seeks to hire one, two, or three lead artists to engage with the community in significant ways to develop and complete separate, specific art projects. The arts are a successful tool in addressing societal concerns and we hope the lead artists will use these projects to unite, energize, prompt dialogue, and inspire the unique, diverse character of Norfolk. The projects will give voice to the communities where they are located.

The successful artists will have the skills to activate partners and the public, understand the community and develop a final artwork that will resonate with them. Candidates should have a demonstrated track-record of community-based work focusing on social practice, engaging communities with projects that have relevance through personal connections. A wide range of artistic methods, media, and outcomes are possible, including art installations, performances, music, publications, video, or storytelling.

**QUALIFICATIONS:**

This call is open to artists, artist collectives, classes, and arts organizations working in all disciplines: writers, composers, musicians, poets, choreographers, visual, digital, theatre, environmental, multi-disciplinary, performing, and those with a creative social practice. Candidates must have a professional and/or academic background in any of the following areas: public art, fine arts, mixed media, theater, music, urban design, literary arts, architecture, sociology, anthropology, urban studies, community development or other arts-related disciplines.

Artists should propose projects to work in specific communities and/or address issues they are passionate about. Each selected artist will develop a proposal suggesting the specific community, details of how they will engage with them, and artwork themes, media, and location. We encourage artists to use digital technology to embrace new art forms such as projections, augmented reality, app-based experiences, etc.

**PROJECT FUNDS:** Up to three finalists may be selected to be interviewed in a virtual meeting and to develop a full proposal. The finalists will be compensated \$200 to talk about their past work and creative process and to outline a proposal of ideas and tactics for this project. There is a total budget of \$15,000 which may be divided between three separate projects. The budget for each selected artist and completed artwork is between \$5,000 and \$15,000. This will cover artist's fees, fabrication, materials, insurance, and travel expenses necessary to complete the project.

The selected artist must carry a Commercial General Liability Insurance Policy naming the City of Norfolk as an additional insured and must provide certificates of insurance to that effect guaranteeing thirty (30) days written notice before any changes to the policies become effective. Insurance can be purchased, and certificate presented after the first payment is made. If the

artist employs anyone in connection with this work, the artist must carry a worker's compensation insurance policy and an automobile liability insurance policy if appropriate. The artist shall also be responsible for assuring subcontractors, if there are any, meet the same insurance requirements.

### **SELECTION PROCESS:**

Selection will be made on artist's quality of work based on a combination of aesthetics, ability to connect with the audience, and critical thinking around relevant issues. It is the sole decision of the City on the number of artists that will be hired and the amount of award to each project.

### **CALENDAR:**

Application deadline: June 12, 2022

Selection announced Summer 2022

Engagement and artwork complete December 2022

**APPLY TO:** Submission must be sent to [publicart@norfolk.gov](mailto:publicart@norfolk.gov) by 11:59 PM EDT on June 12, 2022.

Please send only PDF's or JPEG's. If sending recordings or video clips, please be sure no special software is required and they are easy to open and play on a PC computer. The following materials are required:

1. **Letter of Interest**, one page PDF outline of your interest in this project and how you will approach community engagement and the artwork design and creation. Please include potential artwork media and budget. Topics to consider addressing include but are not limited to a 1-2 sentence synopsis of the proposed project, what you envision as your ultimate creation/contribution and how you might introduce & present it, a brief example/description of how you will engage with the community, and how you will know the project is effective and successful.
2. **Budget**, one page PDF draft budget outlining all costs to complete your project. Please include insurance, community engagement costs, materials, design and fabrication fees and any relevant costs.
3. **Resume**, maximum of two (2) PDF pages, outlining your professional accomplishments. If submitting as a team, you may include resumes for each team member, with each resume not exceeding two (2) pages.
4. **Artwork Images**, selection of up to 5 JPEG images, 5 pages or 5 minutes of audio/video representing artworks most relevant to the scope of this opportunity.
  - Musicians / Composers:** 2 sample recordings in an easily accessible program of your work not to exceed 2.5 minutes each (excerpts accepted, please identify the selection to be considered).
  - Performers:** 2 video clips in an easily accessible program of your performances not to exceed 2.5 minutes each (excerpts accepted, please identify the selection to be considered).
  - Literary Artists:** 5 PDF pages of writing sample excerpts.
  - New Media and Interdisciplinary Artists:** Please review other categories to determine what materials to submit
5. **Image list** PDF with title, date, size, media, and short description describing your images
6. **References**, PDF of three (3) professional references, including name, affiliated organization (if appropriate), email address, phone number, and relationship to each reference.

**PRE-APPLICATION WORKSHOPS:** Workshops generally last one hour. The same material will be covered in all workshops. Pre-registration is not required. You should be able to join the meeting from the browser website.

**Friday, April 22, 4:00 p.m. via Webex** Join from the meeting link

<https://convoice.webex.com/convoice/j.php?MTID=ma5e5aa40c409c7c7eed853585c2c27cd>

**Saturday, April 23, 10:00 a.m. via Webex** Join from the meeting link

<https://convoice.webex.com/convoice/j.php?MTID=me6eadd3c60cb7fd38b6d74b4d4c855c4>

**Thursday, May 5, 3:00 p.m. via Webex**

<https://convoice.webex.com/convoice/j.php?MTID=mc7b307ca7a4f1fd97bf565f942c459fb>

**QUESTIONS/FOLLOW UP:** Questions about this opportunity may be directed to Karen Rudd, Norfolk Arts, [karen.rudd@norfolk.gov](mailto:karen.rudd@norfolk.gov), 757.284.8445.