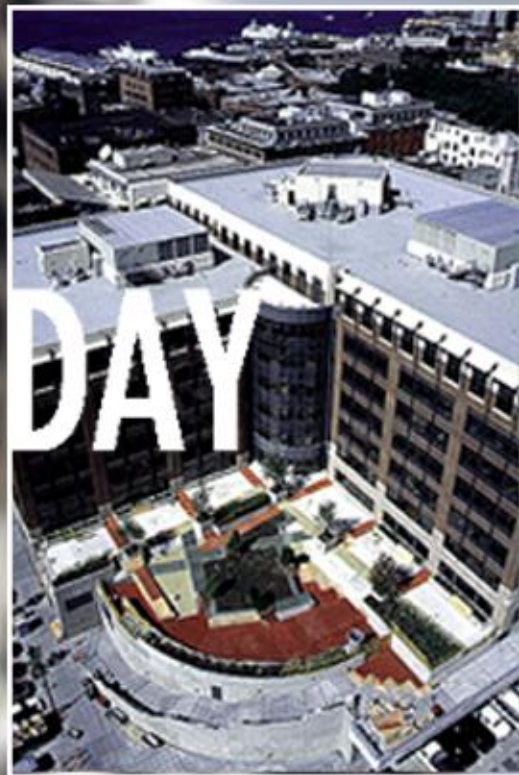


cultural
development authority

PUBLIC ART TODAY



“In the 70s public art was about art in public places. Today, it’s about the art of making places public.”

Jack Mackie, public artist

**If your idea of
public art is
a sculpture in a plaza...**

**Think again.
Today, public art is . . .**



the plaza.



Public art is a civic tool.

“Public art provides a way of bridging cultural differences, creating engaging and humane public spaces, and defining communities in positive ways.”

Ron Sims, King County Executive






**Communities are using
the perspectives of artists
to enrich the built
environment.**



Why?

What can artists bring?

**What's art got to
do with it?**

The background is a dark red color with a textured, embossed appearance. It features faint, light-colored patterns that include a city map with streets and buildings, and a hand-drawn arrow pointing towards the top right. The text is centered and written in a bold, white, sans-serif font.

**Public art creates a
unique community identity,
adding meaning and
value to public space.**



creating a unique community identity



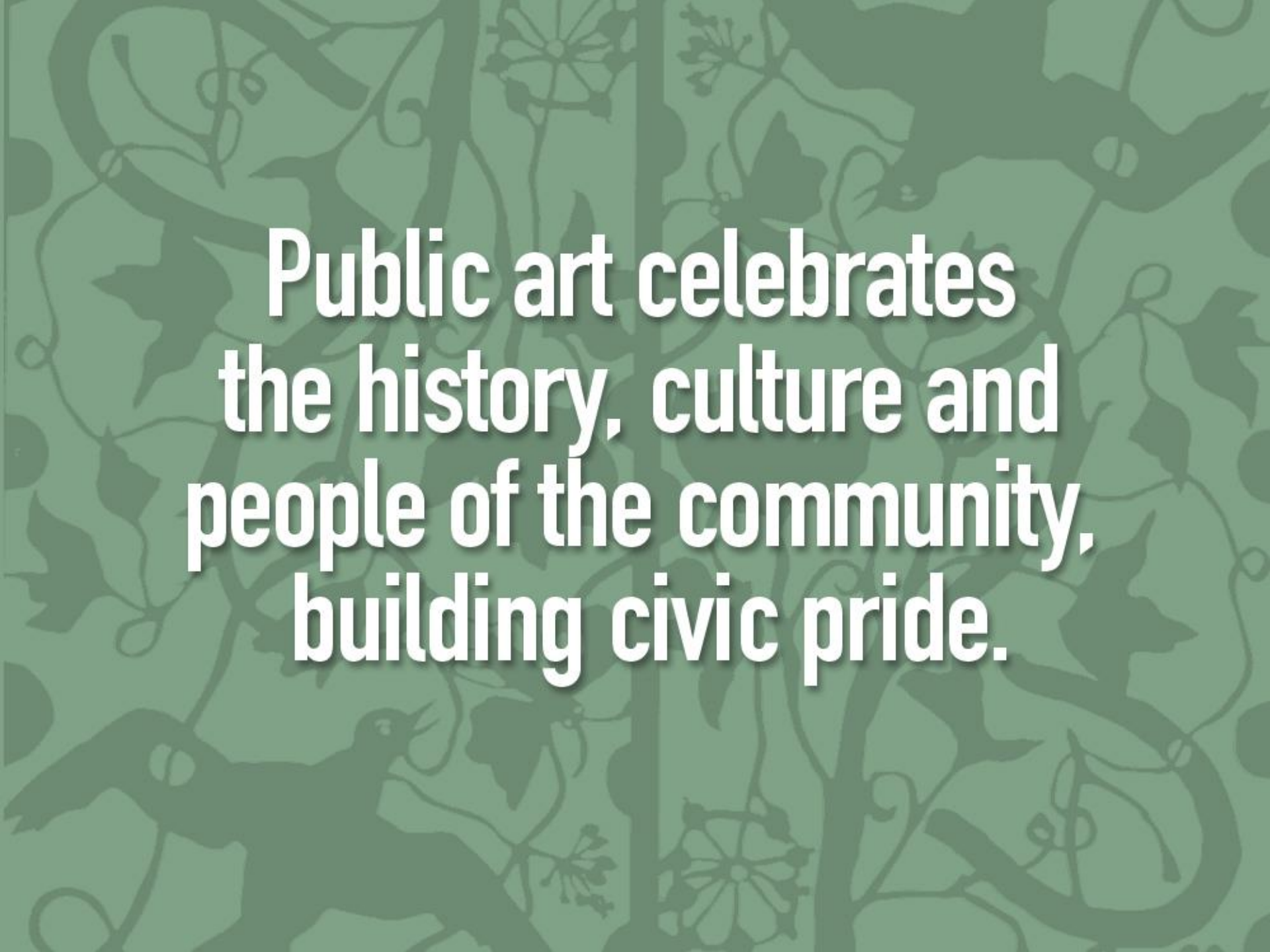


creating a unique community identity



creating a unique community identity

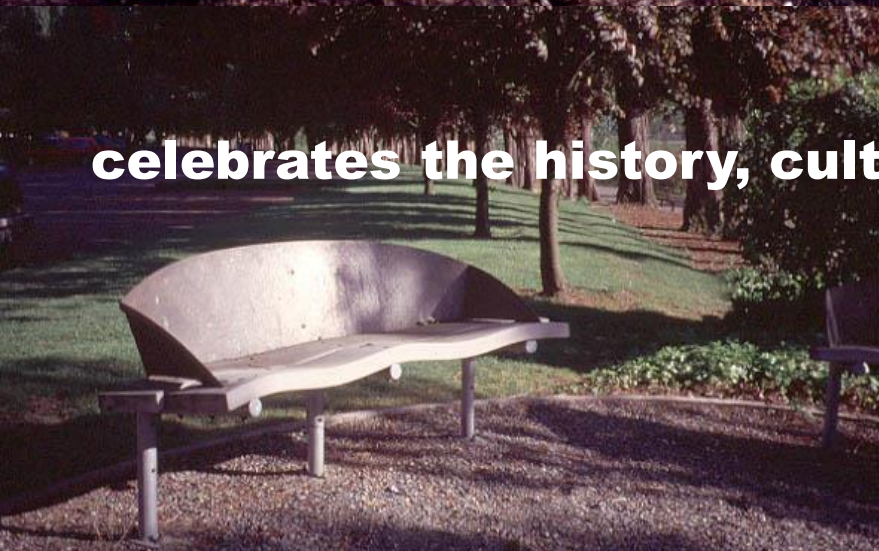




**Public art celebrates
the history, culture and
people of the community,
building civic pride.**



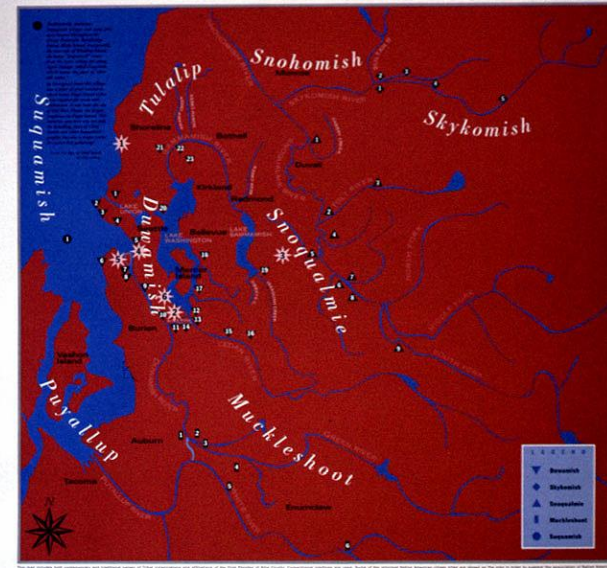
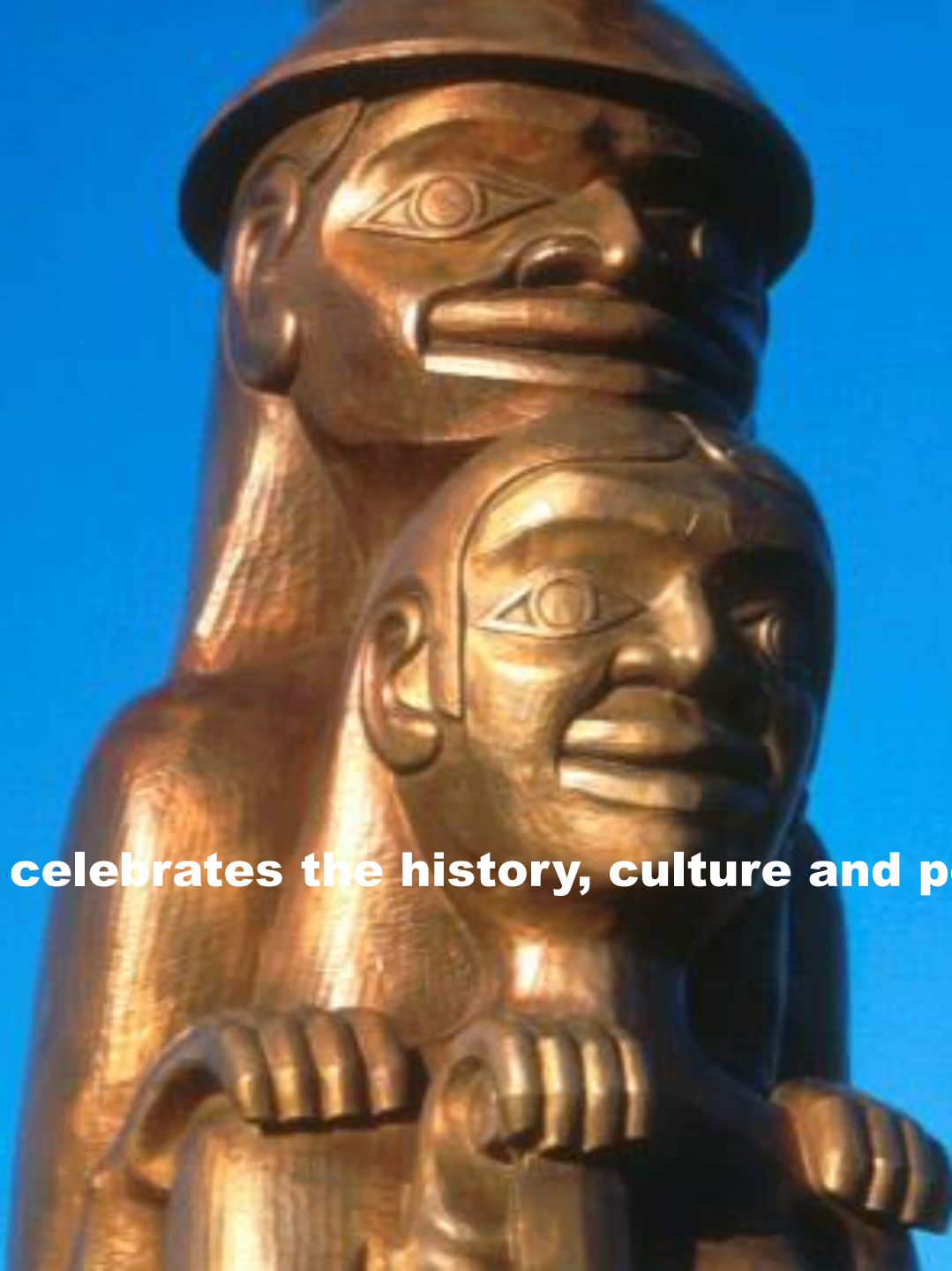
celebrates the history, culture and people of the community





celebrates the history, culture and people of the community





Waterways

A JOURNALS WITH THE
FIRST PEOPLE OF KING COUNTY

THIS MAP SYMBOLIZES THE WATERWAYS TRAVELED BY THE FIRST PEOPLE OF PUGET SOUND FOR THOUSANDS OF YEARS, AND SOME OF THE PLACES THEY LIVED. ALSO HIGHLIGHTED ARE ARTWORKS HONORING NATIVE AMERICANS FROM THE KING COUNTY COLLECTION.

- * *Waterways* by Steve Brown, Andy Wilbur and Jon Sabin
- * *Waterways' Fishing War: The Struggle for the Right to Fish* by Susan Brice, Roger Greenberg, Christine Lee and Sarah Lee, with Arnie Greenberg and Arnie
- * *Stevens Lake Park, Seattle, Washington* by Christa Heston & *Stevens Lake Park* by David Brown
- * *Spill of the Heart* by Martin Stone
- * *Salish Gods and Trees* by Susan Brice
- * *Published* by Laurence Book

celebrates the history, culture and people of the community



celebrates the history, culture and people of the community





celebrates the history, culture and people of the community

“I wish everything was as well done in the county as this.”

Emma Amiad, member of the citizen’s advisory committee,
Vashon-Maury Island Beachcomber, June 23, 1999

An aerial photograph of a park area, showing a road with cars on the left, a paved walkway, and numerous trees. The image is overlaid with a semi-transparent dark blue filter. The text is centered in the middle of the image.

**Public art manages
resources effectively,
emphasizing multi-purpose
projects that are welcoming
and memorable.**

A photograph of a highway interchange. A curved concrete overpass with a glass railing arches over a multi-lane highway. In the foreground, a dark-colored car is driving on the highway, partially obscured by a guardrail. The background is filled with tall evergreen trees under a clear sky.

manage resources more effectively



manage resources more effectively





manage resources more effectively



“I have sited projects with art. I have sited projects without art. With art is easier.”

Kevin Keirnan, King County Solid Waste Division

manage resources more effectively





manage resources more effectively





manage resources more effectively

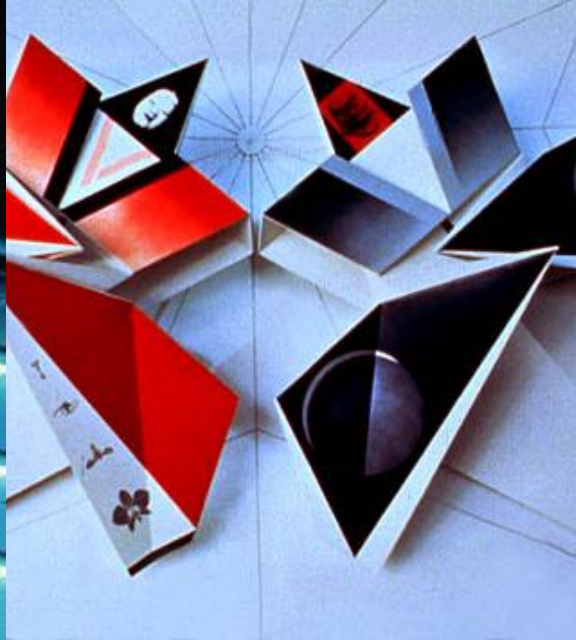




manage resources more effectively



**Public art stimulates
economic development,
attracting visitors
through cultural tourism.**



economic development through cultural tourism



landscape architecture

THE MAGAZINE OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS 1/97 • US\$7 / CAN\$9

economic development through cultural tourism

The image shows the cover of the magazine 'landscape architecture'. The title is in a large, white, serif font at the top. Below it, in a smaller font, is 'THE MAGAZINE OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS' and '1/97 • US\$7 / CAN\$9'. The main visual is a photograph of three tall, rectangular stone pillars standing in a landscape. The pillars are made of a reddish-brown material, possibly stone or concrete, and are set on a paved area. The background shows a clear blue sky and some greenery. The overall tone is professional and artistic.