

OPEN CALL TO ARTISTS
Sentara Brock Cancer Center
6251 E. Virginia Beach Blvd. Norfolk Virginia 23502
Seeks to commission an artist to design and create
Relief Art for the **Healing Garden Wall**



PROJECT DESCRIPTION: The SBCC Art Committee seeks to hire an artist to design and create exterior artwork for the Sentara Brock Cancer Center Healing Garden, that embodies **Healing, Hope, and Resiliency**. The work will be mounted on a 5' x 15' exterior concrete wall. (see photos attached.) The artwork can be either flat or slightly raised from the wall. Glass, metal, stone, or other permanent materials will be considered. The work should be elegant, sophisticated, and visually stimulating. The artwork should convey a sense of peace and serenity, to lift up patients, families, and staff that come to the building and garden. Artists may want to explore organic, natural themes and shapes that are tactile and engaging, and that relate to other aspects of the Healing Garden.

The Sentara Brock Cancer Center is a 253,000 square foot collaborative cancer treatment and care facility. The center offers medical innovation, excellence and cooperative services to cancer patients and their families under one roof. Resources include state-of-the art treatment, physician offices, testing, labs, prosthesis and wigs, restorative services, a full program of art, music and physical therapies, individual and family consultations, seminars, workshops, and professionally led support groups. Staff includes medical professionals from Virginia Oncology Associates, Eastern Virginia Medical School Medical Group, and Sentara Healthcare staff.

SIZE / MEDIUM: The artwork will span 5 concrete panels each measuring 3' x 5', for a total area of 5' x 15'. The artwork should be permanent, durable, and require minimum maintenance. The artwork should complement existing structural and decorative elements within the garden, as well as the overall building design. **Visiting the site is encouraged while considering this proposal.**



3' x 15' concrete wall within Healing Garden, site of proposed Wall Relief Art

VISUAL CONSIDERATION: As seen in the above photograph, there is a parking garage behind and in direct line of sight of the proposed artwork. On the parking garage, a wall mural will be installed in October. This mural is in the direct line of sight to the proposed Relief Wall Art as described here. The artist must be willing to consider the visual effect of the wall mural once installed, and provide a design complimentary to that existing artwork.

BUDGET: The budget allocated to this project will be \$5,000 - \$25,000. The artist will submit the budget needed to complete their project. The awarded budget shall include the artist fee, all materials, mounting hardware, delivery to the Sentara Brock Cancer Center, costs of professional installation, and supervision of the project from design to completion.

PROPOSAL REQUIREMENTS:

Artists residing in Virginia or North Carolina are eligible for this commission.

To apply: Submit the following 6 items to:

smkatsia@Sentara.com

1. **Letter of interest:** one page (100 word max) outlining how you will approach the artwork design and creation.
2. **Artwork Images:** Selection of up to 3-5 **JPEG images** of your past work.

Label your images: YourLastName-Image1-Title.jpeg

Example: Picasso-Guernica-Image1.jpeg

3. **Image List:** Create one document list with the following for each image;
Your last name, first name, Image number, Image title, size, medium, year.
Example:
Picasso, Pablo, Image 1- Guernica, 11' x 25', Oil on Canvas, 1937.
Picasso, Pablo, Image 2 - Harlequin, 40" x 54", Oil on canvas, 1940.
4. **A final design** is ***not*** required at this stage, however artists are encouraged to send draft proposal sketches as an additional image.
5. **References**, two (2) professional references, including name, affiliated organization, email address, phone number, and relationship to reference.
6. **Itemized project budget including installation budget**

CALENDAR: This calendar is subject to change.

October 10, 2022: Deadline to receive proposals

October 30, 2022: Finalists notified

Early 2023: Completion and installation of art

SELECTION CRITERIA AND AWARD CONSIDERATIONS: The commission will be awarded based on aesthetic value, creativity, and relevance of the proposed piece. The SBCC Art Committee will consider the diversity of beliefs and values and general standards of decency of the citizens who fund the commission and purchase public art. The following criteria will include::

- Artistic merit (excellence, originality, creativity, and innovative approaches)
- Professional artistic experience to fulfill the requirements of this project
- Appropriateness of materials, style, and concepts as described

QUESTIONS about this project may be directed to

Staci Katsias

Art Administrator Sentara Brock Cancer Center

smkatsia@sentara.com

Or to

staci@katsias.com

Good Luck, and we look forward to seeing your submission!