



## CALL TO ARTISTS

Year 6

Loaned Art Program

## Sentara Brock Cancer Center

6251 E. Virginia Beach Blvd  
Norfolk, VA 23502

**Purpose:** Exhibit art from local artists, to provide *Hope, Healing, and Resiliency* for all caregivers, visitors, patients, and staff at the Sentara Brock Cancer Center.

Sentara Brock Cancer Center is looking for multiple framed works of wall art by regional (Mid-Atlantic) artists to display in the Kay Stockwell Lobby and other common areas of the Sentara Brock Cancer Center. There is also one vitrine for a 3D work (sculpture, glass, etc.) Dimensions of vitrine are listed below.

**Timeline:** Artwork will be chosen by jury process. Art will remain on loan and displayed at Sentara Brock Cancer Center for a period of **one year; May 1, 2025, through April 30, 2026.**

**Artist Honorarium:** Each selected artist will receive a \$500 honorarium from the Sentara Brock Cancer Center.

**Project Site:** The SBCC contemporary glass and stone building was designed to support excellence in health and healing. Contemporary furnishings embellish a light-filled interior, including adjacent Healing Garden and fountain. Artists should consider the dialogue between the architecture and the artwork to complement the building, its purpose, and most importantly, the patients.

**Theme:** Images that convey *Hope, Healing, and Resiliency* will be appropriate. Examples include, but are not limited to, images of nature, water, life.

For the purposes of this open call:

**Artwork should be positive, uplifting, affirming.**

Art including disturbing imagery, body parts, blood, etc. will not be considered appropriate for this setting.

**Specifications:**

- Artwork must be ready to hang. Wall spaces are generally large and spacious. Dimensions for artwork range from 18" x 24", to 42" x 60". Larger artwork is encouraged and can also be accommodated.
- One 3D work of art will be accepted. The work will be housed in a museum quality vitrine. Interior vitrine dimensions are; base: 26" x 28" Interior height: 31" high



One vitrine available for 3D work

**Display:** Artwork will be displayed in the common areas of the Cancer Center, with average traffic of 700 visits per day. SBCC will provide an artist information tag beside each piece complete with artist's name, title of work, medium, website information, and contact information. *Should you choose, artwork may be offered for sale.* All artwork (including sold artwork) will remain on the premises for one year during the period of the Loaned Art Program. Artwork will be professionally hung with security hooks, but artwork must be ready to hang with a sturdy frame that will support the security hardware. No reimbursement will be provided for shipping, delivery or pickup.

**Calendar:** (*This calendar is subject to change.*)

January 2025	Open Call to Artists published
March 1, 2025	Online Submission deadline
Late March 2025	Artists notified
Thursday April 17 & Friday 18, 2025	Artwork drop off to Sentara Brock Cancer Center
April 2026	Artwork returned to artist

**Selection Criteria:**

Artwork will be chosen by jury process. Art will be chosen for its beauty, positivity, craftsmanship, artistic merit, and uplifting nature. **The deadline for submissions is Saturday March 1, 2025.**

**Submission Information:**

Please submit three (3) digital images of the your original artwork. You may submit 3 images of the same work, or 3 different works. Submit to:

[SentaraArt@Sentara.com](mailto:SentaraArt@Sentara.com)

For each image include:

Artist Name

Artist phone number

Size of artwork

Title of artwork

Medium

**Submissions must be sent by Saturday March 1, 2025.** Please read the prospectus carefully. Submissions with missing information will not be considered.

**For framed 2D work, Send your email to [SentaraArt@Sentara.com](mailto:SentaraArt@Sentara.com)**

Subject line: Your last name, LAP 2025

Example of Subject line: Picasso, LAP 2025

**For 3D Sculpture work, Send your email to [SentaraArt@Sentara.com](mailto:SentaraArt@Sentara.com)**

Subject line: Your last name, LAP 2025, 3D

Example of Subject line: Picasso, LAP 2025, 3D

**For questions, please email [SentaraArt@Sentara.com](mailto:SentaraArt@Sentara.com)**

Subject line: Art Question

[Thank you for your participation in the Sentara Brock Cancer Loaned Art Program!](#)

**Sentara Cancer Center – Beyond Cancer:**

Transforming cancer care in our community requires more than a dedicated team of caregivers. It will take an entire community, our community, to make the Sentara Brock Cancer Center a true destination for hope. Your investment will echo across generations and change lives throughout Hampton Roads. Together, we will do something more than erect a building. We will create an enduring symbol of hope and recovery.

