



**Call to Artists**  
**City of Norfolk, Virginia**  
***When Walls Speak***  
**APPLICATIONS DUE: Wednesday, February 22, 2023**

**The City of Norfolk, Virginia** seeks to hire a multidisciplinary team of artists to create a mural and event. The team could consist of mural artist(s), theatre artist(s), performance artist(s), literary artist(s), videographers, or other technical artist(s). The artist team will design and create a mural and a multidisciplinary event that will engage the community and showcase the depth and creativity of Norfolk's art community.

The successful artists will have the skills to work together to develop and present a multidisciplinary festival celebration. The festival will result in a semi-permanent work of art that will last beyond the event. We imagine a themed community event with a visual, literary, live music, and/or dance component that welcomes all to experience the arts. Staff will help with event planning to include obtaining permits, seating, sound equipment, and coordination of any other needs deemed necessary by the City of Norfolk.

**LOCATIONS:** The mural event should take place in the Berkley neighborhood, in Ocean View near 1st View and West Ocean View Avenue, or near 35th Street and Colley Avenue. Please specify in your proposal which area you prefer to work and a potential building wall location for the mural. The building can be privately owned.

**QUALIFICATIONS:**

This call is open to all individuals and organizations working in any discipline to include visual and performing arts, and those with a creative social practice. Artists and teams residing in Norfolk are strongly encouraged to apply.

Applicants should apply as one team with a designated lead artist and propose a theme that can be expressed by each discipline represented during the event. The lead artist cannot be a grantee of Norfolk Arts, nor receive line-item funding from the City of Norfolk, although they can be part of the team.

**PROJECT FUNDS:** There is a total of \$10,000 to create the mural and event to include materials, stipends, and all expenses. You must purchase a Commercial General Liability Insurance Policy naming the City of Norfolk as an additional insured.

**SELECTION PROCESS:**

Selection will be made on quality of work based on a combination of aesthetics, ability to connect with the audience, quality of theme, and the diversity of the collaboration.

## CALENDAR:

Application deadline: February 22, 2023

Selection announced March 2023

Engagement and artwork complete December 2023

**APPLY TO:** Submission must be sent to [publicart@norfolk.gov](mailto:publicart@norfolk.gov) by 11:59 PM EDT on February 22, 2023.

**Note that the letter of interest, resumes, image list, and references must be sent by email as PDFs. Images must be sent by email as JPGs. If including recordings or video clips, please be sure no special software is required and they are easy to open and play on a personal computer. We cannot accept Google Docs or use Dropbox.**

The following materials are required:

1. **Letter of Interest:** one page PDF outline of your interest in this project, members of the collaboration, and details of the event you imagine. Please designate the team leader and include potential artwork media, proposed budget, thematic ideas, and which of the three locations interest your team.
2. **Resume:** maximum of two (2) PDF pages, outlining the professional accomplishments of each of the team members.
3. **Artwork Images:** selection of up to 5 JPG images, 5 pages or 5 minutes of audio/video representing artworks most relevant to the scope of this opportunity.
  - Musicians / Composers:** 2 sample recordings in an easily accessible program of your work not to exceed 2.5 minutes each (excerpts accepted, please identify the selection to be considered).
  - Performers:** 2 video clips in an easily accessible program of your performances not to exceed 2.5 minutes each (excerpts accepted, please identify the selection to be considered).
  - Literary Artists:** no more than 5 PDF pages of writing sample excerpts.
  - New Media and Interdisciplinary Artists:** Please review other categories to determine what materials to submit.
4. **Image list:** PDF with title, date, size, media, and short description describing your images.
5. **References:** PDF of three (3) professional references, including name, affiliated organization (if appropriate), email address, phone number, and relationship to each reference.

**QUESTIONS/FOLLOW UP:** Questions about this opportunity may be directed to Karen Rudd, Norfolk Arts, [karen.rudd@norfolk.gov](mailto:karen.rudd@norfolk.gov), 757.284.8445. No applications or supplemental information will be accepted by text.