

PROSPECTUS
City of Norfolk, Virginia Public Art Program
Hampton Roads regional artists artwork for Rotating Outdoor Billboards
SUBMISSIONS DUE: Friday, October 11, 2019

The Norfolk Public Art Program will promote original artwork by five Hampton Roads regional artists on Adams Outdoor Advertising billboards in 2020. Selected artwork will be printed on vinyl and rotate in various locations throughout the year. Length of time and locations are dependent upon billboard availability.

We are seeking thought provoking artwork that symbolizes creativity and energy. The artwork should represent Hampton Roads as a place that celebrates the arts. This is an opportunity for artists who reside in the Adams Outdoor Advertising area who are over the age of 18 from Norfolk, Portsmouth, Chesapeake, Virginia Beach, Suffolk, Hampton, Newport News, York County, Isle of Wight and Moyock, NC



Submission Requirements

Each artist may submit up to three original artwork images.

Dimensions

Billboard Size: 48' w x 14' high
 Crop your submission to fit this dimension.

Submission Deadline: October 11, 2019

Submit at norfolkarts.submittable.com/submit
 Notifications will be made in November 2019

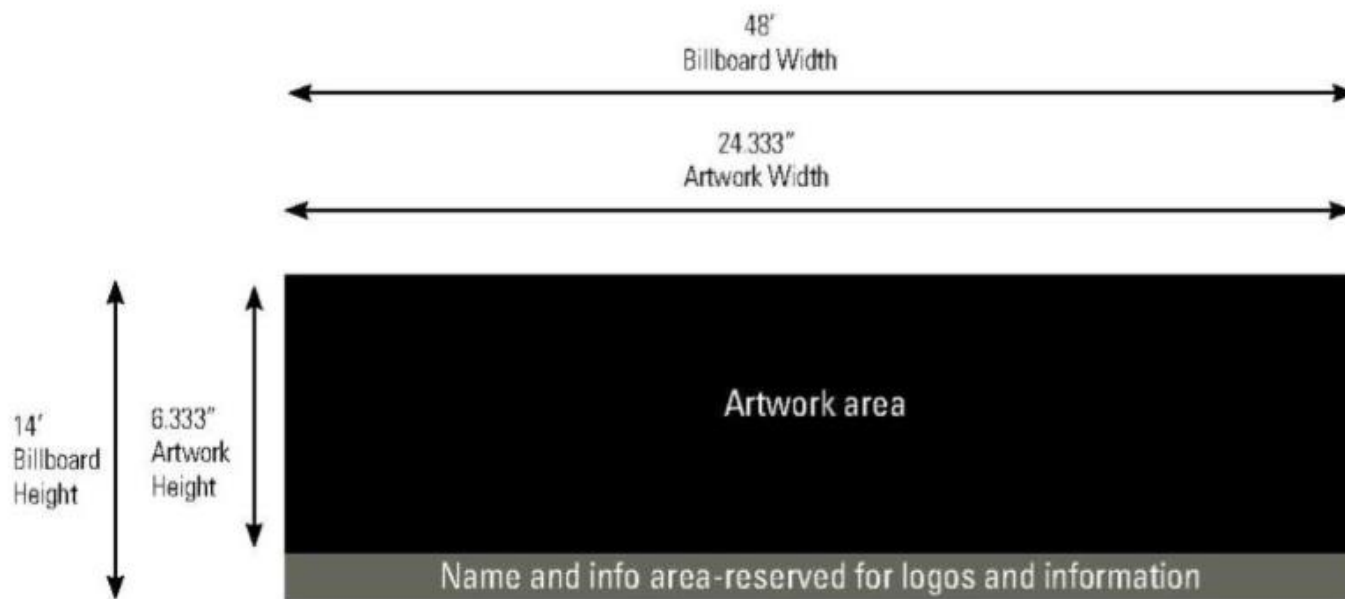
Please include the following information on a separate page with your submission:

- Name
- Complete Address
- Phone Number
- Email Address
- Artwork Title and Medium
- One Paragraph Bio

All artwork styles and disciplines will be considered. Artists should think creatively about how to best represent their work visually in an extreme horizontal format. Awards will be based on factors such as the aesthetic value, creativity and contemporary relevance of the artwork. The selection committee will consider the diversity of beliefs and values and general standards of decency of the citizens of the City of Norfolk.

There is no fee to apply. The program is made possible by the donation of space and printing by Adams Outdoor Advertising.

Artists previously selected are not eligible to apply for three years.



Upon notification of selection, artists must provide:

Format: jpeg

Resolution: 300 dpi

Color space: CMYK

Document Size: 24.333" w x 6.33"h

Artwork that does not meet the specification requirements will not be accepted.

Questions: contact Karen Rudd, Norfolk Arts Manager at karen.rudd@norfolk.gov